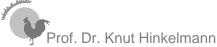
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Modeling Business Architecture

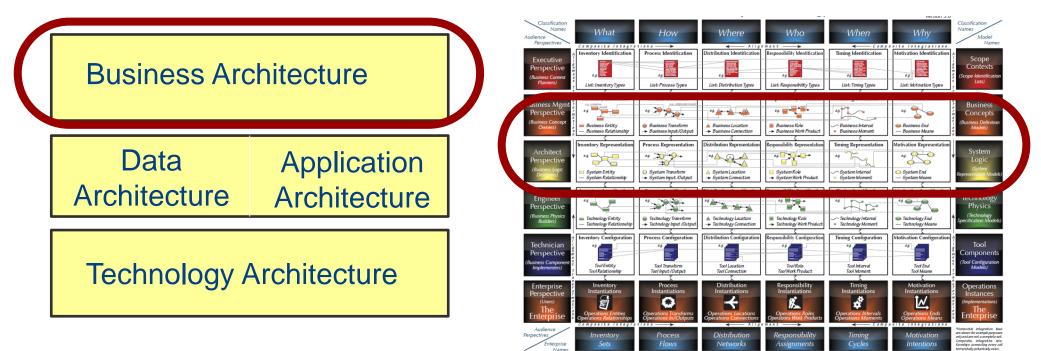
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Business Architecture



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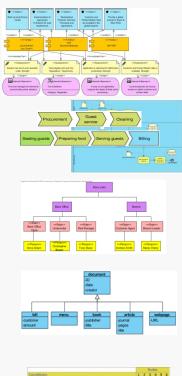
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Modeling Business Architecture

- The Business Architecture comprises all the structures and relationships which are essential for the business
- It should help answer questions like:
 - What are the business goals? How are they to be accomplished? (Business Motivation)
 - Which business processes or products are critical for the company or for a particular environment in which it operates?
 - Which *business process* is responsible for which *business objects*?
 - Which organisational structures are relevant for the business? Which business processes are assigned to which business units?
 - Which business objects are used in which manner (reading, creating, modifying) by which business processes or business functions?
 - How is the business changing in which business segment? Which products, business processes or functionality will be needed in future?
 (Hanschke 2010, p. 70f)

Models of the Business Architecture

We will learn how to model



		Rules				
Conditions	1	2	3	4	5	
CL. Infant passengers (< 2)	Y	Y				
Youth passengers (>2 and <16)			Y		Y	
Domestic flights	Y					
OK International flights		Y				ŀ
C5. Early reservation				Y	Y	
C6. Off-season traveling						b
Actions	1	2	3	4	5	
A1. Offer 10% discounts			Y	Y		
AZ Offer 15% discounts						h
43. Offer 20% discounts					Y	
A Offer 70% discounts		Y				
AS Offer 80% discounts	Y					

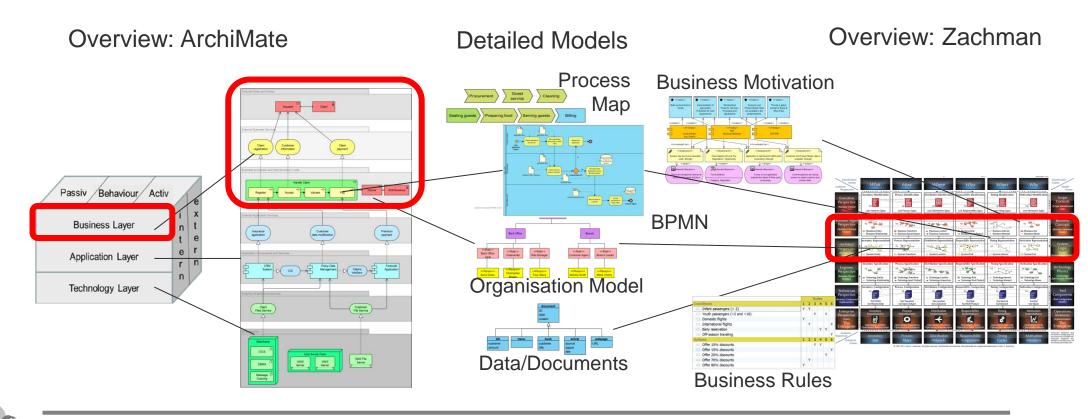
- Business Motivation (OMG Business Motivation Model)
- Business Processes (Process maps, BPMN)
- Organisation
- Data/Document (UML Class Diagrams)
- Products (UML Class Diagrams)
- Business Rules
- Applications

and the relations between them

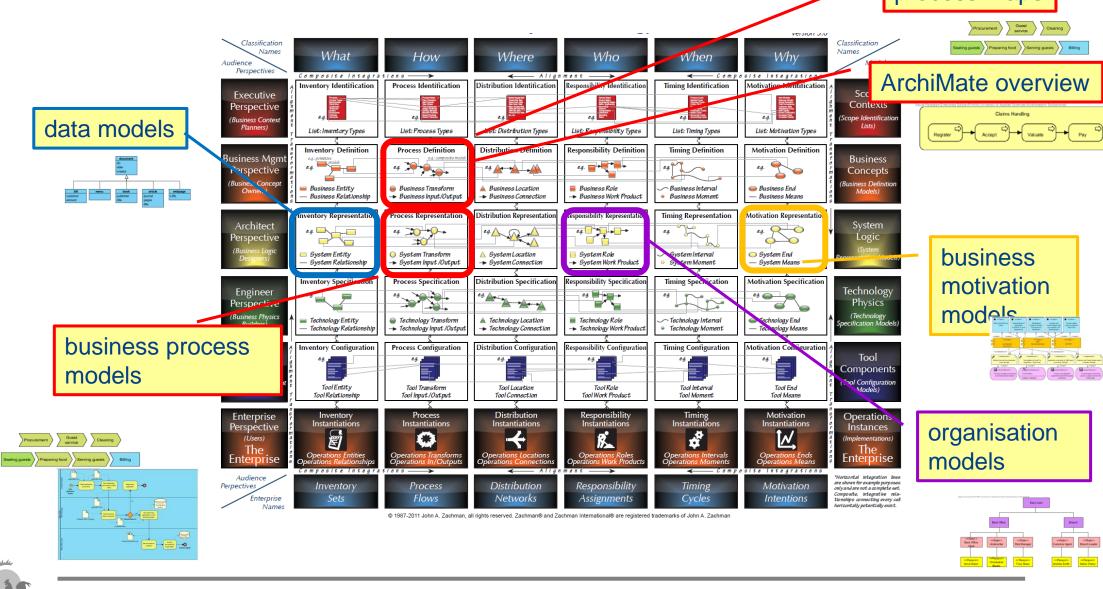
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Modeling Business Architecture

- Model elements and models can
 - be related to the cells of the Zachman Framework
 - represent details of elements in an ArchiMate model



Referencing Detail Models from the Business Perspective of the Zachman Framework

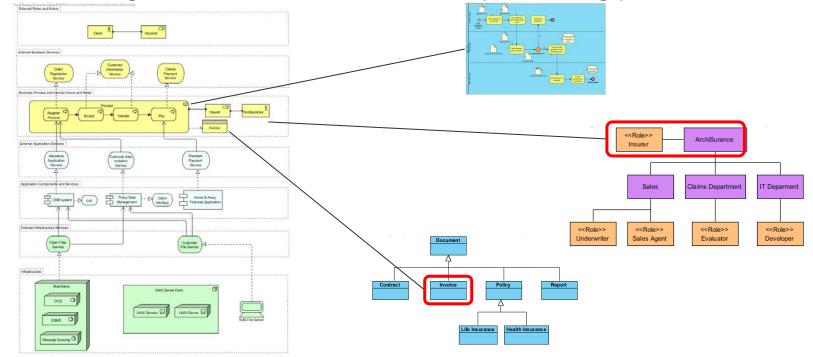


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model)

Referencing Detail Models from ArchiMate

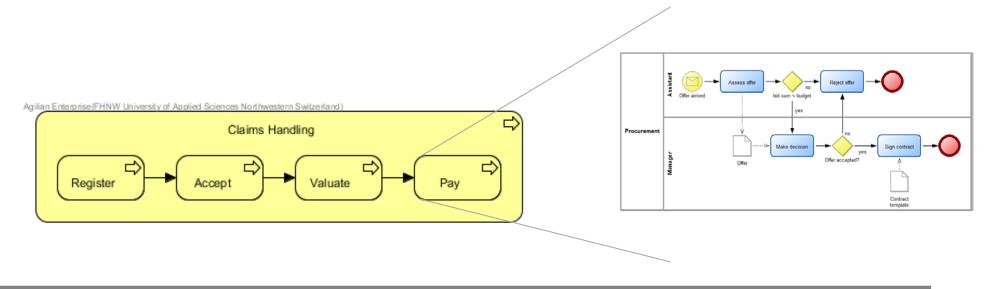
- ArchiMate represents an overall architecture
- Elements in an ArchiMate model can be
 - modeled more detailed in a separate model (e.g. modeling conditional flows and events of a business process in BPMN)
 - reference to elements in a model showing their context (e.g. actors and roles being part of an organisation model, business objects being part of a data





Business Process Models and ArchiMate

- An ArchiMate Model is an overall representation of an Enterprise Architecture
- To model details of elements (e.g. conditional flows and events of a process) one can use specific models
- Example: Modeling the flow of a process in BPMN



Relationships

- Dependencies can exist between elements of the business architecture
 - Example: a business unit is responsible for the business object "customer" and maintain customer data in the business process "customer management"
- Each model should represent only one abstraction: \rightarrow primitives
- Composites are represented by relationships between models/elements of different columns

(Hanschke 2010, p. 71f)

Representing Relationships

- Relationships can be represented in different ways and on different levels of granularity
 - Business Conceptual Model: References between models and model elements
 - Mapping tables present functional dependencies between two building blocks
 - Landscape diagrams representing dependencies between three building blocks

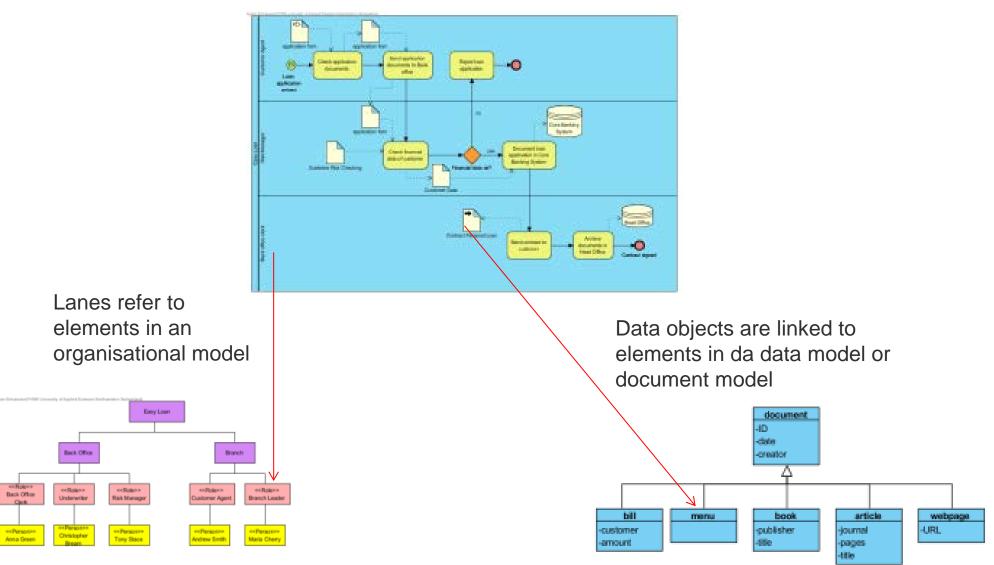


Horizontal Relations between Processes and other Aspects on the Business Perspective



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Relations between Models and Model Elements of different Abstractions



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Business Architecture

Representing Relationships with a Mapping Diagramm

This mapping table assigns business objects to business processes. The mnemonic "CRUD" summarises the ways in which business objects are used in business processes

	Business processes					
s the used in		Disposition	Production management	Factory planning	Resource planning	:
		BP1	BP2	BP3	BP4	:
Business objects						
Sales order	BO1	R				
Production order	BO2	CUD	CUD	R		
Factory order	BO3			CUD	R	
Stock location	BO4	R	R	R		
Goods receipt doc.	BO5			R		
Storekeeper	BO6				R	

CUD Create, Update, Delete

R Read

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Example: Representing Relationships with a Business Landscape Diagramm

Business processes		Sales			Mark	eting		
		Sales management	Sales controlling	Sales support	Press relations	Marketing documents		
ganisational structur Sales	Sales whole sale	Sales planning						
	Sales retail	Customer care	Sales results calculation	CRM Customer care	Press relations	Customer success stories		
	ant	Sales planning			 In this business landscape diagramm business functions (cells of the matrix) are assigned to Business Processes (x-axis)) 			
	õ				Organisational Units (y-axis)			

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